

FUNDRAISING BOOT CAMP

Everything You Need to Know About Raising More Revenue



Sponsored by

WAYNE OLSON

Speaker, Trainer, Teacher

Learn What Great Fundraisers Know:

- Making the Ask
- Creating Gift Acceptance Policies and Case Statements
- Augmenting Annual Funds in the 21st Century
- Increasing Major Gifts, Capital Campaigns, and Endowments
- Implementing Planned Giving Programs
- How to Use all Types of Fundraising in Combination



Register Now!

828-691-6135

or alex@mn-ps.com

Also on 

Alex Comfort, CFRE
President, Mountain Non-Profit Solutions

Who Should Attend?

- Directors of Development
- Executive Directors
- Non-Profit Board Members
- Professional Staff

Date: Monday-Thursday
January 9-12, 2017

Time: 9am - 4pm

Cost: \$400 for 4 days

Place: Lenoir-Rhyne
University Center
Center for Graduate
Studies of Asheville

36 Montford Ave.
Asheville, NC 28801

Testimonials about the Fundraising Boot Camp

"This was really phenomenal. I truly believe I am now ready for my Certified Fund Raising Executive exam because of this class."

Amanda Edwards – Community Chapter Executive, American Red Cross, Asheville.

"This course truly felt like gaining over 20 years of experience in 4 days."

Ginger Keller-Ferguson –Development Specialist,
ETSU Natural History Museum, Gray, Tennessee.

"I feel much more comfortable with my role and responsibilities – this class has been a huge confidence booster."

Bess Newton - Regional Executive, Girl Scouts Carolinas Peaks to Piedmont.

"The primary thing for me was to take the time to put our fundraising efforts into perspective. Having everyone else talk about their experiences and consider that in relation to our sponsorship effort was really helpful for me. Your wisdom, comments and experiences are a wonderful way to teach! Our annual plan is almost in place!"

Kathy Jackson – Director of Development, Asheville-Buncombe Youth Soccer Association.

"You have been through just about every situation imaginable – real life examples really made the point."

Angie Chandler – Executive Director, Blue Ridge National Heritage Area, Asheville.

"When you learn a subject, it's best to seek out those with the most experience in the trenches. I'm happy to have found you!"

Cynthia Wisehart-Henry – Development and Planned Giving,
Pardee Hospital Foundation, Hendersonville.

"It helped me know what I need from my Development Director."

Liz Huesemann – Executive Director, Irene Wortham Center, Asheville.

"You are a wonderful speaker. We had to listen a lot!

But it was doable because of your presentation."

Lutrelle O'Cain – Executive Director, Blue Ridge Humane Society, Hendersonville.